



Equiteq Cookie Policy

Introduction

This policy explains how we use cookies on our website to enhance your browsing experience. By continuing to use our website, you consent to the use of cookies as described in this policy. Please read this policy carefully to understand our practices regarding your personal data and how we handle cookies.

What are Cookies?

Cookies are small files that are stored on your computer or device when you visit a website. They contain information about your browsing preferences and activity. Cookies help us improve our website's functionality, security, and user experience by remembering your preferences and activities.

How We Use Cookies

We use cookies for various purposes, including:

Essential Cookies: These cookies are necessary for the basic functioning of our website. They enable features such as user authentication and account management.

Functionality Cookies: These cookies maintain your session and preferences on our website, ensuring a seamless browsing experience.

Performance Monitoring/Enhancement Cookies: We utilize analytical tools like Google Analytics to collect anonymous data on how visitors interact with our website. This information helps us identify areas for improvement and optimize our services.

Marketing Cookies: Our website may display personalized advertisements based on your browsing behavior. These cookies track the effectiveness of our ad campaigns and may be used by third-party providers to display ads on other websites.

Preference Cookies: These cookies store your language and browsing preferences, enhancing your future interactions with our website.

Types of Cookies We Use

Essential Cookies: These cookies are crucial for accessing specific features of our site, such as logging in and adding products to your cart.

Statistics Cookies: These cookies gather data on website traffic and visitor behavior to help us analyze and improve our website's performance.

Marketing Cookies: Used to personalize advertisements and track the efficiency of ad campaigns.

Functional Cookies: Enable non-essential features like embedded videos and social media sharing.

Preferences Cookies: Store your settings and preferences for a more efficient browsing experience.

Managing Your Cookies

You can manage your cookie preferences by adjusting your browser settings. However, please note that disabling cookies may impact certain features and functionalities of our website.

Contact Us

If you have any questions or concerns about our Cookie Policy or how we handle your personal data, please contact us at.

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Updates to this Policy

We may update our Cookie Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically for any updates.